Kate & Robert Burridge in his studio

The ***Emerald Art Center*** is proud to present...

Kate & Robert Burridge

"mARTketing: How To Cash In Without Selling Out"

February 25 & 26, 2010, 9am-4pm

Learn the "Marketing Secrets" of professional painter and teacher, Robert Burridge, and his Marketing Director and wife, Kate Burridge. This presentation has been highly praised by successful artists and galleries who really sell art. Even if you have read all the art marketing books, get the practical guidelines you need firsthand from practicing professionals. Robert and Kate have compiled everything that an artist should know on how to sell their art. They developed and teach this course to artists at Allan Hancock College in Santa Maria, California, and have been sharing it nationally at trade shows and with art organizations. Partners/spouses are encouraged to attend!

This information-packed presentation is based on Bob and Kate's real experiences of successfully making and selling art. Their comprehensive book, "Hot mARTketing" will be available for purchase at the workshop and attendees are urged to have their own copy.

2-Day Art Marketing Workshop (Thu, Fri)

EAC Members: **$110** Non-Members: **$150**

In this workshop you'll learn...

- **How to get into Art Fairs and Juried Shows**
- **Presenting your Work to Galleries**
- **Planning you own Solo Exhibitions**
- **Gallery and Consignment agreements**
- **Writing your Resume and Artist Statement**
- **Commissioned Artwork Contracts**
- **Shipping your Artwork**
- **Why and How to Copyright**
- **The Internet - sooner or later!**
- **Sure-Fire Press Releases that Work**
- **Pricing Your Work to Sell**
- **Designing your Direct Mail Brochure**
- **What to do with all your Money!**
- **Plus many more topics!**

To see more of Robert's work visit
www.RobertBurridge.com

All proceeds go to the ***Emerald Empire Art Association*** *(dba Emerald Art Center)*, a non-profit community organization. Send registration and payment payable to: ***Emerald Art Center***, 500 Main Street, Springfield, OR 97477. A receipt and supply list will be sent in return. Please contact the ***Emerald Art Center*** at 726-8595 or email us at *admin@ emeraldartcenter.net* with questions. Also, be sure to visit our website for more information at ***www.EmeraldArtCenter.org***

RESERVATIONS: Space is reserved on a first come basis for those who have paid the **required deposit of $50**. Space will not be reserved until the deposit has been received. We accept checks, cash, and credit cards. Payment in full must be received **30 days** before the class begins to secure your space in the workshop.

STUDENT CANCELLATION: There is a **$35 cancellation charge** which will be assessed if you cancel more than **30 days** before the class begins. Due to committed expenses on behalf of EAC, a **$50 cancellation charge** will be assessed if you cancel less than 30 days before the class begins. You might want to consider cancellation insurance.

EAC CANCELLATION: We reserve the right to cancel a workshop at any time for good cause: lack of sign-ups, illness of instructor, extreme weather conditions, etc. If we do cancel a workshop we will refund your entire payment. We will not be responsible for any other expense you may incur.

Space is limited so register early to secure your place in this workshop.

RETURN BOTTOM PORTION

Enclosed is my payment of ($110 EAC member, $150 non-member) payable to EAC for the Burridge ***Art Marketing Workshop,*** February 25 & 26, 2010.

Name:_____

Address: _____

City: _____State:_____Zip:_____

Phone: (_____)_____E-Mail: _____

Payment method: ○ Check ○ *VISA* ○ MasterCard

Card #: __/__/__/__/__/__/__/__/__/__/__/__/__/__/__/__ Exp: ___/___

Signature: _____

Send completed form & payment to:

Emerald Art Center
500 Main Street
Springfield, OR 97477
(541) 726-8595
*www.**EmeraldArtCenter**.org*

3/24/09